

12 September 2017 - Brussels, Belgium



# #beCircular Annual Meeting 2017

Brussels Regional Programme for a Circular Economy: First results and perspectives



# Morning Sessions

08h30 – OPENING AND WELCOME

ATRIUM

## WELCOME REMARKS AND POLITICAL ADDRESSES

Plenary session (AUDITORIUM)

### 09h00 – POLITICAL VISIONS



**Céline FREMAULT**, Minister of the Government of the Brussels-Capital Region, responsible for Housing, Quality of Life, Environment and Energy

**Didier GOSUIN**, Minister of the Government of the Brussels-Capital Region, responsible for Economy, Employment and Vocational Training

### 09h20 – CROSS VIEWS ON CIRCULAR CITY



**Antoinette GUHL**, Deputy Mayor of Paris in charge of Social and Socially Responsible Economy, Social Innovation and Circular Economy, France

**Laura JÄRVINEN**, Circular Economy Specialist, SITRA, Finland

## #BECIRCULAR IS CONCRETE ACTION!

Plenary session (AUDITORIUM)

Moderator: **Nathalie GUILMIN**, Spokeperson, Brussels Environment

### 09h35 – THE BUILT ENVIRONMENT: THE CONSTRUCTION SECTOR



With over 11,899 enterprises in 2014, the construction sector is a key sector for the Brussels-Capital Region, representing an incontestable potential for innovation and employment for Brussels inhabitants. The aim of the #beCircular programme is to engage the construction sector in introducing job creation for Brussels workers in niche and promising circular economy sectors such as renovations and new constructions, thereby decreasing the unemployment rate.

- **Isabelle SOBOTKA**, Coordinator of the Construction component of the Regional Program for a Circular Economy, Brussels Environment
- **Lionel BILLIET & Maarten GIELEN**, Collaborators, Rotor
- **Benjamin CADRANEL**, General manager, Citydev.brussels
- **Marie-Hélène BORIE**, Directorate of Architecture and the Heritage, City of Paris, France
- **Julien CHOPPIN** Architect, founding partner, group of architects 'Encore Heureux', France

### 10h20 – COMMERCE



Commerce is the third largest sector in terms of job creation in Brussels-Capital Region. The aim of the #beCircular programme is to inspire the commercial landscape's environmental initiatives by pushing for more innovative projects as well as the steady growth of the number of businesses operating on the basis of circular economy principles. The first circular businesses have already been launched in Brussels and around Europe.

- **Julie BAUDICHAU**, Coordinator of the Trade component of the Regional Program for a Circular Economy, Regional Commerce Agency, Atrium.Brussels
- **Aurélien AMAZ**, Founder, Roots Store (#beCircular 2016 laureate)
- **Sophie VERCRUYSSSE**, Founder, Happinest Store (OpenSoon 2016 laureate)
- **Clare OLLERENSHAW**, Manager Circular Economy, London Waste and Recycling Board (LWRAB), UK



### 11h10 – TAKE A BREAK!

Enjoy the exhibition, share ideas!

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### 11h30 – RESOURCES AND WASTE: A CLOSED-LOOP ECONOMY!



The resources and waste management sector is another major component of the circular economy. The #beCircular programme aims at promoting the principle of ‘repair, re-use and recycle’ to the benefit of local employment and the circular economy. The priority measures are: re-use and repair; new flows; construction and demolition waste; and a series of horizontal measures (training, ecodesign; R&D; lawmaking; Extended Producer Responsibility...). This session will consider Brussels and European good practices together with innovative programmes.

- **Nicolas SCHERRIER**, Coordinator of the Resources-Waste component of the Regional Program for a Circular Economy, Brussels Environment
- **Olivier BOSTEELS**, Coordinator Circular Economy, Bruxelles-Propreté
- **Nicolas LAMBILLON**, Project manager Recy-K, Bruxelles Propreté
- **Emmanuel MOSSAY**, Business Developer, FEBRAP
- **Cédric SLEGRS**, Deputy Director of the Belgian Federation of waste collectors, Go4Circle
- **Louise McGREGOR**, Circular Economy officer, ZeroWasteScotland, UK
- **Jim McNULTY**, Development Director, Restructa, UK

## #BECIRCULAR – PANEL

Plenary session (AUDITORIUM)

Moderator: **Nathalie GUILMIN**, Spokeperson, Brussels Environment

### 12h20 – THE CIRCULAR ECONOMY: HERE, ABROAD, TOGETHER



This panel session between European cities will answer the following questions: How different European cities have built their territorial strategies in terms of circular economy? Are they all applying a sectoral approach? What are the cross-cutting themes addressed and the obstacles encountered?

- **Julien DUMONT**, Advisor Circular Economy and Waste for the Cabinet of the Brussels Ministry of Environment and Energy
- **Antoinette GUHL**, Deputy Mayor of Paris in charge of Social and Socially Responsible Economy, Social Innovation and Circular Economy, City of Paris, France
- **Louise McGREGOR**, Circular Economy officer, ZeroWasteScotland, UK
- **Clare OLLERENSHAW**, Circular Economy Manager for the London Waste and Recycling Board (LWRB), UK
- **Annerieke DOUMA**, Director Business & Programme Development, Circle Economy, Netherlands

### 13h00 – THE CIRCULAR ECONOMY. IT REALLY GIVES YOU AN APPETITE!

Lunch with sustainable, local and seasonal products, without waste!

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# Afternoon Sessions

## 14h00 – POLITICAL VISION

**Fadila LAANAN**, State Secretary of the Brussels-Capital Region, responsible for Waste Management, Collection and Treatment, and Scientific Research

## #BECIRCULAR – INTRODUCTION TO THE SESSIONS

Plenary session (AUDITORIUM)

## 14h10 – INTRODUCTION OF THE PARALLEL SESSIONS

**Amandine SELLIER**, Coordinator of the Regional Program for a Circular Economy, Brussels Environment

## 14h15 – WORKSHOPS

Parallel sessions

### WORKSHOP – Public Procurement

*Floor 2 - Room: Salamandra/Libellula*

Public procurement: a lever for promoting a circular economy. Discussion centred around the position of the circular economy in procurement and concrete cases that identify potential avenues towards integration of a circularity criteria in procurements.

- **Stéphane ARDITI**, Circular Economy, Products & Waste Policy Manager, European Environmental Bureau (EEB)
- **Peter DEFRANCESCHI**, Head of Brussels Office, Local Governments for Sustainability (ICLEI)
- **Karine MELIN**, Director of Procurement, public works and complex projects within the division Finance and Economy, Ville de Lille, France
- **Patrick VAN DEN ABEELE**, Project manager at Brussels Environment
- **Véronique VAN HOOF**, Expert in sustainable procurement at the research centre VITO



### WORKSHOP – Employment/Training

*Floor 3 - Room: Amanita/Barbula*

Training, education and professional insertion: levers for the future. How to integrate the necessary competences for the development of a circular economy and its potential job creation for training and education?

- **Jean-Pierre DEBACKER**, Responsible of the BRIC project, and collaborator for the construction and electrical engineering, EFP
- **Annerieke DOUMA**, Director Business & Programme Development of Circle Economy, Netherlands
- **Aude GRILLOT**, Coordinator of the Training component of the Regional Program for a Circular Economy, Impulse Bruxelles
- **Julien HOLEF**, Project Manager for Education and Sustainable Construction, CDR construction
- **Peter MITCHELL**, Chief Economist, Waste and Resources Action Programme (WRAP), UK
- **Patrick TRANNOY**, Head of Social & Circular Economy Office, City of Paris, France





## WORKSHOP – Governance

Floor 1 - Room: Aqua

Levers for a good governance dynamic at different levels of government. How can we redefine the interactions between the different strategical and operational actions scales, stimulate horizontal relationships and a collective dynamic and go beyond traditional governance modes?

- **Kristiaan BORRET**, Master-Architect of the Brussels-Capital Region
- **Caroline LOUIS**, Project manager Circular economy, Association Orée, France
- **Tom SANDERS**, Director of the Department of Territorial Strategy, Brussels Planning Agency, Perspective.brussels
- **Amandine Sellier**, Coordinator of the Regional Program for a Circular Economy, Brussels Environment



## WORKSHOP – Collaboration

Floor 1 - Room: Terra

Realization of collaborations between cities and regions around the circular economy. Workshop to connect stakeholders from European cities and regions in order to identify concrete avenues of collaboration.

- **Marion COURTOIS**, Manager of Circular Europe Network project, Association of cities and regions for sustainable resource management (ACR+)
- **Panagiotis BALABANIS**, Deputy Head of Unit, DG Research and Innovation, European Commission
- **Catherine VANDERSTICHELEN**, Head of the Department Economy in Transition at Brussels Environment



## WORKSHOP – Innovation

Floor 1 - Room: Sylva

Innovation and Circular Economy: support for a multiform innovation. Are the measures to support innovation adapted to the difficulties encountered by enterprises and to the multiform character of social, technical and managerial innovations?

- **Perrine COLLIN**, Advisor in eco-design and in the service economy, Union des Classes Moyennes (UCM)
- **Martin GERMEAU**, Founder of Perma-Fungi
- **Jérémy LEVIN**, Coordinator of the Innovation component of the Regional Program for a Circular Economy, Innoviris
- **Maurizio MONTALTI**, Founder and Creative Director at Officina Corpuscoli, Netherlands
- **Simon DE MUYNCK**, Coordinator of the 'Projet Phosphore' at the Center for Urban Ecology and Research Associate at IGEAT (ULB)



## WORKSHOP – Financing

Ground floor - Room: Auditorium

Financing the Circular Economy: facing the limitations of conventional financing and developing alternatives. Re-thinking the conventional financing mechanisms in order to meet the requirements of the circular economy.

- **Anna BALEZ**, Founder of Tale Me
- **Patricia FOSCOLO**, Coordinator of the Financing component of the RPCE, Impulse
- **Alexia DE JONGHE**, Relationship manager, Triodos Bank
- **Olivier VAN CAUWELAERT**, CEO of Scale up
- **Michael VERDIER**, Programme Rev3 representative, Chamber of Commerce and Industry, Grand Lille, France
- **Serge VILAIN**, President of the Board of the group SRIB, Finance.brussels



## RESULTS AND PERSPECTIVES

Plenary session (AUDITORIUM)

**16h20 – SUMMARY OF THE WORKSHOPS AND CONCLUSION**  
Frédéric FONTAINE, General Director, Brussels-Environment

**17h00-18h30 – COCKTAIL**

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